



2024 Capabilities

**ADDING  
BUSINESS  
VALUE.**

# About 3R

## Who We Are

- Consulting firm founded in 2015
- Provider of full-service sustainability solutions that create business value.
- Service areas:
  - Management Consulting
  - Built Environment
  - Assurance
- Driven to make our clients ask, “Why would we work with anyone else?”

## Mission

Create a direct, measurable impact on the companies, environment, and communities which we serve.

## Principles and Certifications

We practice what we preach.



## Values

Continual Improvement | Integrity | Teamwork | Transparency

# Our History

## 1992: Roots with SRI

- Among the first accredited to offer environmental and quality assurance to steel & automotive suppliers



## 2006: Toward sustainability

- SRI partners with U.S. Green Building Council (USGBC) on LEED project reviews

## 2015: Founding of 3R Sustainability

- Business unit of SRI provides a suite of sustainability consulting services focused on business value



## 2019: Establishing credentials

- 3R achieves certifications as both a woman-owned business and B Corp

## 2023: Expanding to assurance

- Formalized our Assessment team to provide 2<sup>nd</sup> and 3<sup>rd</sup> party assurance of sustainability data and management systems



Across the years, we have focused on helping our clients realize the business value of sustainability.

# Our Approach



## STRATEGIC PLANNING

- Stakeholder engagement
- Gap assessment
- Benchmarking
- Materiality
- Goal and KPI setting



## IMPLEMENTATION

- Measure and collect data
- Integrate goals into current business operations
- Leverage sustainability management system to inform behavior change



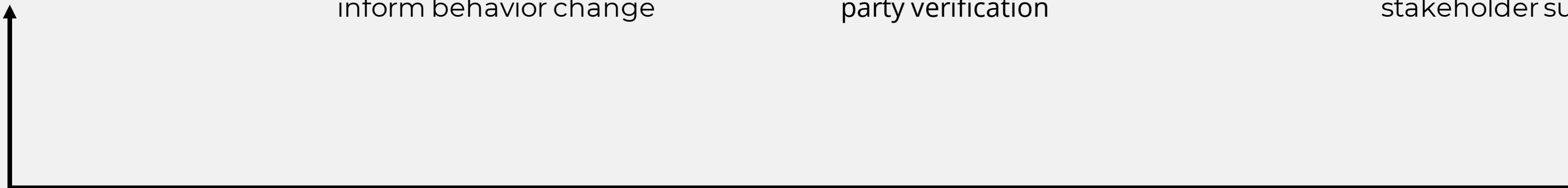
## REPORTING

- Transparently communicate progress
- Publish report to present progress towards goals
- Obtain report assurance for third-party verification



## CONTINUAL IMPROVEMENT

- Evaluate progress toward goals
- Adjust accordingly
- Use feedback loops to inform operations
- Evaluate performance via stakeholder surveys



# Technical Capabilities



Our team of experts can make your strategic goals a reality.

## Sustainability Consulting

- Strategy & Planning
- Data Management & Reporting (including materiality and EcoVadis)
- GHG Services (inventory, SBT, etc.)
- Life Cycle Assessments

## Built Environment

- TRUE Waste
- Energy Reduction and Models
- ASHRAE Standards
- Decarbonization plans

## Sustainability Assurance

- AA1000 Data Verification and Management System Review
- Building Assessments and Certifications (GRESB, LEED, etc.)
- Audits (Systems, Site, Waste, Energy, Utilities)

## QUALIFICATIONS/EXPERTISE

- Sustainability Excellence Professionals and Associates (SEP/SEA), LEED AP + Reviewers, BREEAM International AP / BREEAM In-Use Assessor, WELL AP, Fitwel Ambassador, EcoVadis Approved Training Partners, Supply Chain Logistics, Social/Community Value, Environmental and Public Policy, Engineering Management, Urban Planning, GRI Sustainability Professionals

# Who We Serve

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## Cross-industry

- Deep experience with manufacturing, industrial, and B2B organizations

## Range of sizes

- Small
- Mid-size
- Large multi-national

## Ownership

- Private (both family and PE owned)
- Publicly traded

## Value Chain

- Tend to be Tier 1 and 2 suppliers of large MNEs

# EcoVadis Strategic Partner



3R is here to:

- ✓ Help you understand the ins and outs of the EcoVadis methodology
- 🏆 Support you with assessment completion
- 📋 Review your scorecard and Corrective Action Plan
- 📈 Support your sustainability improvement and best practice deployment

↑ Average score improvement of 13 for first time submissions with 3R

# Sustainability is good for Business

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## Comply with any current or future regulatory GHG reporting requirements

A proactive and integrative approach will help align and prepare your organization with several regulations and frameworks for reporting including, SEC, CSRD, CDP, SBTi, EcoVadis.



## Improve customer trust and brand reputation

Measuring and reporting your emissions helps you meet your customers' targets and increases transparency for external stakeholders, reducing potential claims related to greenwashing.



## Understand current performance and impact

Having a better understanding of your organization's entire operational footprint helps you identify inefficiencies and opportunities for cost savings and GHG reductions.



# Our Assurance Partner: Sustainability Assurance Services (SAS)

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## Who We Are

Sustainability Assurance Services (SAS) was established to meet the growing need for third-party validation of sustainability-related data and reporting. SAS draws on decades of experience to provide tailor-made sustainability assurance services for corporations and certification bodies.

*With SAS, you'll discover the difference a true partnership makes. Because when it comes to success, there's not a one-size-fits-all path—there's only what fits you.*



GINA MACILWRAITH  
SAS Team Lead

## For Certification Bodies

SAS can support certification bodies by acting as an independent third-party assessment reviewer and validator.

## For Organizations

As an AA1000 Licensed Provider, SAS provides third-party assurance for Sustainability Reports along with a variety of sustainability-related disclosures and plans. Assurance to AA1000 helps to validate your company's process of identifying, prioritizing, and responding to sustainability challenges in addition to the transparency and credibility of your organization's sustainability program and data.

SAS can also provide support with an audit readiness assessment to prepare for emerging third-party assurance requirements.



# Client Satisfaction



“The 3R Sustainability team was outstanding in all aspects of the services provided to Kinematics... 3R led us through the process in a **very organized** and understandable way... The quality of their work is **exceedingly high**, and **we received rave reviews of our first-ever ESG report from our internal stakeholders and especially our key customers. I would not hesitate to recommend 3R Sustainability**... especially if you are just beginning the process as Kinematics was. They are **EXCELLENT VALUE** and deliver rapid and sound results.”

– Chief Operating Officer, Kinematics

“Over the past several years I have had the pleasure of working with the 3R consulting team, my experience has been **favorable and rewarding. That they are always very knowledgeable of the subject matter at hand within EcoVadis and beyond.** They provided continual support through **timely communication**... [Working with 3R] has resulted in the achievement of numerous aspired goals and targets! We look forward to working with the team again and would **highly recommend** their services.”

– Senior Sustainability Representative, Arkay Packaging



“3R Sustainability has **been instrumental in assisting** Ring Container Technologies on our pursuit of excellence with ESG. The level of communication, **quality of work**, depth of knowledge, and dedication of their consultants is **outstanding**... Many thanks to the 3R team, who met with us weekly to **guide us through our ESG journey towards excellence.**”

– Operations Improvement and Systems Manager, Ring Container Technologies

# Communication and Project Management

- Regular client meetings
- Real time access to assignments, tasks and progress on all work via shared folders - full transparency
- Communication as frequent as desired
- Cross-collaboration with key client stakeholders
- Board and Executive level presentation skills
- Sustainability education integrated into all services
- Scalable services from individual projects to portfolio management
- Flexible team unique to client's specific needs

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**Thank you.**